

Press release



Ipack-Ima and UNIDO ITPO Italy join forces to fight world hunger *An agreement to ensure technology and food safety in developing countries*

Rome, January 13th 2010

Ipack-Ima Spa, a renowned international exhibition organizer specialized in the processing, packaging and logistics industry, and UNIDO ITPO Italy, the UN Italian branch established to support industrial cooperation with companies in developing countries, signed an agreement with the objective to promote technological development, ensure food safety and fight world hunger.

The scope of the agreement includes the organization and promotion of events in Italy and internationally focused on spreading technology to developing countries, also in view of the Expo 2015 whose main theme is "Feeding the Planet , Energy for Life".

The agreement further strengthens the cooperation with UNIDO ITPO Italy already established in 2009, marking the first step of this impressive project. UNIDO ITPO Italy, along with UN Agencies FAO, IFAD and WFP, already granted its support to the international conference "More Technology, Less World Hunger" organized by Ipack-Ima in Milan, with the cooperation of the Ministry for Agricultural and Food Policies and the Ministry of Economic Development.

In 2010 UNIDO ITPO Italy will again grant its support to another remarkable event staged in Bologna in June: "*The Ipack-Ima days – Technology for food safety*". It is a two-day event dedicated to various issues connected with technological innovation, including a specific session on the problems created by the absence of adequate processing and preservation technology in developing countries, which is the main cause of waste of foodstuffs and health hazards.

"Consistent with the mission of our Organization, we intend to give a strong contribution to the spread of safe, efficient food technology to emerging countries with the objective of supporting their sustainable development. To this end, we are glad to strengthen our cooperation and synergy with Ipack-Ima, one of the top establishments of the industry. We believe that this agreement will contribute to improving the industrial processes employed by companies in developing countries and, at the same time, will add value to the skill and expertise available in Italy", says UNIDO ITPO Italy Manager Diana Battaglia.

"We strongly believe in the agreement with UNIDO. Thanks to technological innovation, today it is possible to prevent, reduce and often remove health hazards, protecting consumer safety. This cooperation represents a real opportunity of development and technological upgrade for emerging markets", adds Ipack-Ima Spa CEO Guido Corbella.

For further information

IPACK-IMA SPA

Maria Grazia Facchinetti - Marketing & Communication Manager

Tel. +39.02. 3191091- fax +39.02. 33619826 – e-mail: ipackima@ipackima.it ; web: www.ipack-ima.com

UNIDO ITPO ITALY

Dino Fortunato - Investment Promotion Officer

Tel. +39 06 6796521 - fax +39 06 6793570 – e-mail: D.Fortunato@unido.org ; web: www.unido.it